



a collaboration between the Cincinnati Fringe Festival and Art on the Streets

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## **Open Busking Tips and Suggestions**

**Over the course of the 2017 Cincinnati Fringe Festival (May 30 - June 11), we'll be encouraging artists to take to the streets and activate the community with their skills and talents.**

In keeping with [Art on the Streets'](#) mission of accustoming performers and patrons to the vibrancy street performance brings to communities, we encourage you to go perform whenever and wherever you'd like — **especially since Scheduled Busking only covers about 25% of the time Fringe is going on!**

While you're encouraged to perform at your leisure, we have some worthwhile suggestions to provide you with:

- 1. You'll want to avoid stationing yourself too close to any of the Schedule Performance locations and times.**

### **Saturday, June 3rd**

11:00am-4:30pm @ 12th and Jackson  
1:30pm-9:00pm @ 12th and Race  
4:30pm-9:00pm @ 14th and Main

### **Sunday, June 4th**

11:00am-2:00pm, 3:30pm-6:30pm @ 12th and Jackson  
11:00am-6:00pm @ 12th and Race  
11:00am-7:00pm @ 14th and Main

### **Saturday, June 10th**

11:00am-1:30pm @ 12th and Jackson  
11:00am-9:00pm @ 12th and Race  
4:30pm-9:00pm @ 14th and Main

2. **You'll want to avoid performing directly outside Fringe venues while performances are occurring** — though being there for when performances let out is perfect! [Check out CincyFringe.com for all the info on venues and showtimes.](http://CincyFringe.com) (Note: Venues and Schedule released 4/25/17)
3. **The highest concentration of foot traffic in OTR, especially Festival foot traffic, occurs in these blocks:**
  - a. 12th Street between Central and Main
  - b. Elm Street between Central and 14th
  - c. Race Street between Central and 14th
  - d. Vine Street between Central and Liberty
  - e. Jackson Street between Central and 13th
  - f. Walnut between Central and 13th
  - g. Main Street between Central and Liberty

That being said, you're encouraged to perform anywhere you'd like in Downtown or OTR. Or ANYWHERE! JUST GO DO IT!

4. **If you know you'll be performing, help us out by being prepared to promote the Festival!** Swing by Know Theatre and pick up some **Fringe and Art on the Streets postcards** to hand out, along with a small one-sheet that gives you some basic info on both orgs to share with any interested parties. Speaking of promotional things...
5. **If you have any signage displayed while you busk** — which is *strongly* encouraged as you're not supposed to verbally ask for tips — **we'd love for you to include "@CincyFringe" and "@ArtsCincy" on there somewhere.**
6. **Do that Social Media thang!** [There's a Facebook Group for Fringe on the Streets you can join to share info with other performers,](#) but don't just stop at that page, promote yourself by posting selfies, going Live on Facebook, Tweeting your experience, etc...do it all! And hashtag it with **#CincyFringe**, **#ArtOnTheStreets**, and **#CincyArts**.

**If you have any further questions, don't hesitate to drop Chris a line at [cincyfringe@knowtheatre.com](mailto:cincyfringe@knowtheatre.com)**