



## 2017 Cincinnati Fringe Festival Sponsorship Information

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### SPONSORING AT CINCY FRINGE

The contributions made by our Sponsors are an incredibly important component of the Festival and we love to tailor-fit sponsorships based on your available budget. *Everything is for sale at Fringe, especially the **Kinda Weird** stuff!*

While we're always willing to engage in exploration and negotiation to find the right sponsorship for interested parties, we do have several options ready for you to snatch up! Check out the next page to see what we have available for 2017!

#### **BUILD-YOUR-OWN SPONSORSHIP - \$???** (Tax Deductible Value: \$???)

*We'll be hitting some BIG numbers below, so if it's all too rich for your blood you can always become a sponsor at a level you're comfortable with. We'll find SOMETHING to attach your name to, we promise.*

*Benefits vary based on level of sponsorship.*

#### **BAR SERIES EVENT SPONSORSHIP - \$500** (Tax Deductible Value: \$450)

*After all the shows are over, Fringe artists, patrons, volunteers, and staff join at Festival HQ (Know Theatre) for the Fringe Bar Series. These after parties features a different theme or event every night.*

**TICKETS BENEFITS: 2 6-ticket Passes (\$150)**

**OTHER BENEFITS: Listing in Fringe Guide and on Website, Curtain Speech Recognition at all performances the day of the event (apprx. 15-28 mentions)**

#### **PARTIAL VENUE SPONSORSHIP - \$1,500** (Tax Deductible Value: \$1,350)

*Fringe takes over a dozen spaces across OTR and turns them into temporary performance venues. A partial sponsorship will pair you with another sponsor.*

**TICKET BENEFITS: 4 6-ticket Passes (\$300)**

**OTHER BENEFITS: Listing in Fringe Guide, Website, and Festival Emails; Curtain Speech Recognition before all performances at that venue (apprx. 20-25 mentions)**

**KICK-OFF PARTY SPONSORSHIP - \$2,500** (Tax Deductible Value: \$2,260)  
*Fringe starts off with a BANG as we jump right into things with music, food, drinks, and a handful of Special Event performances.*

**TICKET BENEFITS: 4 6-ticket Passes (\$300)**

**OTHER BENEFITS: Listing in Fringe Guide and on Website, Listing on all advertisements for Kick-Off Party, Curtain Speech Recognition at all events that day** (apprx. 8-10 mentions)

**BAR SERIES SPONSORSHIP - \$5,000** (Tax Deductible Value: \$4,600)  
*Why sponsor just ONE Bar Series Event when you can sponsor the WHOLE THING?!*

**TICKET BENEFITS: 2 All-Access Passes (\$400)**

**OTHER BENEFITS: Listing in Fringe Guide and on Website, Listing on all advertisements for Kick-Off Party, Curtain Speech Recognition at all events that day** (apprx. 8-10 mentions)

**FULL VENUE SPONSORSHIP - \$5,000** (Tax Deductible Value: \$4,600)  
*Don't share the spotlight with anyone and get the recognition of being a FULL venue sponsor.*

**TICKET BENEFITS: 2 All-Access Passes (\$400)**

**OTHER BENEFITS: Listing in Fringe Guide, Website, and Festival Emails; Curtain Speech Recognition before all performances at that venue** (apprx. 20-25 mentions)

**FRINGE HEADQUARTERS SPONSORSHIP - \$10,000** (Tax Deductible Value: \$9,360)  
*Know Theatre gets YOUR name attached to it for the entire run of the Festival.*

**TICKET BENEFITS: 4 All-Access Passes + 2 6-ticket Passes (\$1,150)**

**OTHER BENEFITS: Listing in Guide, Website, and Festival Emails; Curtain Speech mentions before all events** (200+ mentions)

**FESTIVAL PRESENTING SPONSORSHIP - \$25,000** (Tax Deductible Value: \$23,840)  
*Now it's YOUR Festival. Treat it with care...*

**TICKET BENEFITS: 6 All-Access Passes + 4 6-ticket Passes (\$3,300)**

**OTHER BENEFITS: Listing in Guide, Website, and Festival Emails; Curtain Speech mentions before all performances** (200+)

# READY TO BE A FRINGE SPONSOR?!

Fill out this here paperwork:

**YES! I want to be a part of the 2017 Cincy Fringe as a Sponsor!**

Please check off the correct sponsorship level:

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Build-Your-Own Sponsorship - \$_____</b> | <input type="checkbox"/> <b>Bar Series Sponsorship - \$5,000</b>           |
| <input type="checkbox"/> <b>Bar Series Event Sponsorship - \$500</b> | <input type="checkbox"/> <b>Full Venue Sponsorship - \$5,000</b>           |
| <input type="checkbox"/> <b>Partial Venue Sponsorship - \$1,500</b>  | <input type="checkbox"/> <b>Fringe Headquarters Sponsorship - \$10,000</b> |
| <input type="checkbox"/> <b>Kick-Off Party Sponsorship - \$2,500</b> | <input type="checkbox"/> <b>Festival Presenting Sponsorship - \$25,000</b> |

Please list your name as you would like your gift to be recognized:

\_\_\_\_\_

Organization: *(if applicable)* \_\_\_\_\_ Phone: \_\_\_\_\_

- I would like my contribution to remain Anonymous.**
- Enclose is a check in the amount of \$\_\_\_\_\_, payable to Know Theatre of Cincinnati**
- I would like to make my contribution via Credit Card.**

Name as it appears on card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration: \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Email Address: \_\_\_\_\_

- Check this box if you would like your email to be added to our weekly newsletter.*

Upon return of this document, we'll be in touch to finalize details. If you have any questions in the meantime, please contact **Tamara Winters** at [twinters@knowtheatre.com](mailto:twinters@knowtheatre.com).