



## 2009 Cincinnati Film Fringe Festival Application

**The Film Fringe, part of the Cincinnati Fringe Festival,** is a showcase of cool, interesting, avant-garde short digital cinema projects. Movies with a viewpoint or that have something to say. Or sometimes just really excellent short flicks. And this year, beyond our usual Film Fringe juried exhibition, we are exploring something new: we're also looking for movies made just for the Cincinnati Fringe to take part in a special screening about *Life on the Fringe*. Let's define the two in greater depth, shall we?

### **Part 1: The Cincinnati Film Fringe**

Film Fringe screenings happen alongside the theatrical presentations, interspersed with the live theatre and performance art. We are looking for films **less than 20 minutes in length**, but will consider projects up to 45 minutes in length. Films may be experimental or more traditional. They can span any genre. They need not premiere at the Cincinnati Fringe Festival, but premieres are always welcome. Likewise, documentaries are welcome and encouraged. Basically, we're looking for quality, unusual digital cinema to continue to expand the realm of art-in-film.

### **Part 2: Life on the Fringe**

In addition to looking for our usual cadre of fringy films, *Life on the Fringe* is an experiment in very short social cinema. A partnership with Northern Kentucky University's NorseMedia, *Life on the Fringe* challenges filmmakers to make a short film that in some way completes the statement, "Life on the fringe is..." Each filmmaker decides how the statement ends, and in what context "fringe" is defined. Documentaries, dramas, comedies and experimental films are all welcome and encouraged. For this special event we expect movies to be between **3 and 10 minutes in length** and produced specifically for the *Life on the Fringe* event. In addition to the special Cincinnati Fringe Festival screening, *Life on the Fringe* entries and filmmaker interviews will be shown on NKU's NorseMedia TV station.

## **HOW THE FRINGE OPERATES:**

### **Schedule and Venues**

The Festival Staff decides the appropriate day/time and venue for each production. Film Fringe Artists will receive at least one screening during the festival, more if the opportunity arises.

### **Box Office**

Tickets for the Film Fringe are just like the Performance Fringe - you see a show or a screening for just \$12. Festival Passes (Multi-Show Passes) and individual tickets will be available prior to the festival both online and at each performance venue. All seating is general admission – no exceptions. The Fringe Festival provides all box office services – no exceptions. Everyone will enjoy this process and should buy many, many passes for your family and friends - no exceptions.

### **Marketing**

The Fringe will market the festival as a whole. Each artist is encouraged to market her own individual film (within Fringe Festival Guidelines). For maximum visibility all filmmakers should provide appropriate photographs and production information with guidelines and BY SPECIFIED DEADLINES, or risk not being included in Festival literature - and thus receiving a firm smack upside the head (FSUH). And you really don't want that. Unless you're a card-carrying masochist, in which we reserve the right to film the FSUH for archival (and legal) purposes.

## **THE PROCESS**

### **Selection of Artists:**

The Film Fringe Selection Committee selects projects based on the following criteria:

- Social, aesthetic and creative content of the project.
- Ability to screen work that would traditionally not be seen in this region presented in an innovative style.
- Ability to properly fill out the application and have less than 3 spelling and grammar errors.
- Ability to provide significant bribes to the Selection Committee, Managing Director, and/or organizers. (Cash is not the only bribe that will be accepted...think all-inclusive vacations, laptop computers, OLED televisions, and in some cases - just heartfelt compliments).

We encourage submitting works that demonstrate the avant-garde spirit of the Cincinnati Fringe Festival. The Selection Committee will review all project applications, select appropriate projects and determine screening order. The filmmakers selected retain full artistic license and freedom for their work.

FILMMAKERS ARE RESPONSIBLE FOR OBTAINING ALL RIGHTS, AND THE PAYMENT OF ALL ROYALTIES ASSOCIATED WITH SCREENING THEIR FILM.

### **Cancellation:**

If, for any reason, you need to withdraw from the application process, please email [cincyfilmfringe@gmail.com](mailto:cincyfilmfringe@gmail.com) as soon as possible.

**Notification of Acceptance:**

All filmmakers who apply to the Fringe will be notified of their acceptance or rejection within three weeks of the entry deadline. Each filmmaker will receive notification by e-mail only.

**Communication:**

To apply to the Fringe, you must have a working, valid email address. The primary means of all Fringe communication is email. We like our trees. We also like our lattes, super-dark sunglasses and brightly colored bouncy balls, but that's something altogether different.

**Fees:**

Cincinnati Fringe Festival is committed to making this festival as accessible to as many artists as possible. Therefore, there are no upfront costs to the artists, aside from a one-time, non-refundable, *\$15 application fee per submission for the open-call Film Fringe*. Application fees must be paid by either check or money order made out to "Cincinnati Fringe Festival." As an extra-special bonus (and as a blatant attempt to gain more entries, for films submitted to the *Life on the Fringe* the entry fee is waived. Yes, that means free. However, you could still contribute to such a noble cause. You will likely be rewarded in the afterlife. And we'd probably give you a hug.

**Deadlines:**

- Applications must be postmarked by March 27, 2009.
- Artists will be notified of acceptance via email within three weeks of the entry deadline. Contracts/Agreements will be mailed with acceptance letters.
- Contracts must be returned along with Fringe Guide Descriptions and Production Photos by deadline stated in the contract. Late contracts will exclude your film from being a part of the Cincinnati Film Fringe. Which will make us very sad.

## FILM FRINGE ARTISTS RECEIVE

**A Screening Venue:**

- Screenings are part of the overall Cincinnati Fringe Festival.

**Ticketing:**

- We take care of selling the tickets through the Fringe Festival. Film Fringe participants do not share in the revenue from these ticket sales.
- The filmmaker of each film will receive an artist pass that will allow them walk up access to any performance or film. Passes will be given to all who participated in the creation of a film.

**Marketing:**

- A list of all productions will be submitted to a variety of local, regional, and national press outlets as a part of the festival. Further information about individual shows will be provided by the Fringe Festival upon request.
- Listing in the Festival Guide and on the Fringe website [www.cincyfringe.com](http://www.cincyfringe.com)

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## 2009 Cincinnati FILM Fringe Festival Application

### THE APPLICATION EXPLAINED

This application is for artists wishing to submit work for the Film Fringe. (Separate applications are available online for Visual Fringe, Performance Fringe, and Bar Series submissions. Please download the appropriate application from [www.cincyfringe.com](http://www.cincyfringe.com).) If you are applying for more than one project, please submit one completed application (including proposal, samples, and yes, the fee – where appropriate) for each project.

#### **Section I: The Check List**

This is provided for your assistance. Please make sure that all items on the list are included in your application package.

#### **Section II: Contact Information**

Fill in the contact information requested. Valid email address required. Please note that we request a primary and a secondary contact for each project. If any contact information changes at any point in the application/acceptance process, please notify the Film Fringe Curator immediately by email ([cincyfilmfringe@gmail.com](mailto:cincyfilmfringe@gmail.com)).

#### **Section III: Project Information**

This section provides us with some general information about your submitted project. This information is essential in determining theme, screening programming, marketing hooks, etc. Please fill this in as clearly and completely as possible. If you feel that anything is not covered in this section, please include your additional notes as succinctly as possible at the end of your application.

# CINCY FRINGE FESTIVAL

## THE APPLICATION

### Section I: The Check List

- THE FEE (\$15 check or money order made out to Cincinnati Fringe Festival)**  
(fee waived for *Life on the Fringe* entries)
- The Application (2 copies)**
- DVD or MiniDV of the completed project**

**Deliver all of the items listed above to:**

Cincinnati Fringe Festival Submissions  
c/o Know Theatre of Cincinnati  
1120 Jackson Street  
Cincinnati, OH 45202

- **All applications must be received no later than March 27, 2009.**
- **Jury decision will be announced within three weeks of the entry deadline.**

The logo for the Cincinnati Fringe Festival, featuring the words "CINCY", "FRINGE", and "FESTIVAL" stacked vertically in a bold, distressed, black font. The text is tilted slightly to the right.

## Section II: Contact Information

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**Project Title**

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**Primary Contact Name**

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**Street Address**

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**City**

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**Zip Code**

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**Primary Contact Phone Number(s)** (Please indicate type(s) of number(s))

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**Primary Contact Email Address** (Remember, email will be the primary line of communication.)

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**Secondary Contact Name**

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**Secondary Contact Phone Number(s)** (Please indicate type(s) of number(s))

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**Secondary Contact Email Address**

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**Project Website Address** (if applicable)



**Section III: Project Information**

**Available format**

- DVD (STRONGLY PREFERRED)     MiniDV     DVCam/DVCPRO

**Is your submission a Premiere?**

**If not a premiere, where has your submission screened prior to the Fringe?**

- World     U.S.     Cincinnati     Outside Mom and Dad's basement

**How did you hear about the Cincinnati Film Fringe Festival?**

- Friend/Word of Mouth     SOFA     Website     Other Festival  
 Newspaper     Know Theatre     Other Theatre     You're psychic

Anything not listed above?